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Fayetteville startup launches new mobile app technology
Incite Local Mobile to offer custom apps for small, medium businesses

FAYETTEVILLE, Ark. (Nov. 11, 2015) – Fayetteville-based Incite Local Mobile launches new customized mobile app technologies for small and medium size businesses.

With a specialty in mobile development, Incite Local Mobile is committed to building and publishing the highest quality mobile apps available. The company was founded for the sole purpose of bringing high quality mobile apps to small businesses and local organizations.

“Using the latest RMAD technology (Rapid Mobile Application Development), Incite Local Mobile can have your iPhone and Android mobile app up and running in weeks – not months,” said Robert Corrotto, CEO, and director of client services at Incite Local Mobile. “Small businesses and organizations that previously felt they couldn’t afford a customized app, can now get their own high quality, robust, professional mobile app. Available for both Android and Apple devices, apps are created entirely by U.S.-based platform partners and an in-house team.”

The company is focused on helping locally owned businesses & organizations, and is also reaching out to area school districts. The Incite Local Mobile school program will give students actual platform access through participating school districts giving student’s real time, real life experience that is in demand today, building and maintaining their own live published school related app.

“We know this technology can help small businesses stay competitive and reach new and existing customers,” Corrotto said. “Our focus has been to shrink the gap between big business and small business, namely by making the hottest technology advantage today – quality mobile apps – affordable and convenient for local companies and organizations. We believe we’ve done that.”

About Incite Local Mobile

Incite Local Mobile is making mobile apps affordable and simple for small businesses. The company specializes in iPhone, iPad, HTML5 and Android app platforms that allow any small business to simultaneously create, edit, and manage mobile apps online without any prior programming knowledge. For more information visit the company online at Incitelocalmobile.com.